

March 23, 2017

Astron GPS Solar. Performance, precision and Novak Djokovic.



The new Astron Big-Date caliber. SSE149

Chronograph, Dual-Time, World-Time and now Big-Date. The range of Astron GPS Solar calibers continues to grow in line with the ever-widening demand for this most intelligent and useful of watch technologies. The new 8X42 brings to four the number of active GPS Solar calibers in the Astron range and adds a new note of relaxed elegance to the Astron design. This new series will be released in September 2017.

The Astron dress watch has arrived.

Like all Astron GPS Solar calibers, 8X42 offers the remarkable ability to adjust to local time, anywhere¹ in the world, at the touch of a button and using just the power of light. With the addition of the big date window, the inclusion of a dual-time dial at the six o'clock position and new, slimmer hands, the new designs have a refinement that makes them as perfect for an evening out as they are for international travel. With several versions featuring roman numerals for the first time in any Astron design and with more components having mirror-finished surfaces, the Astron dress watch has truly arrived.

¹ If there are changes in the region / time zone, manual time zone selection may be required.

The 8X42 core collection comprises four models in stainless steel and three in titanium, but all offer a remarkable level of scratch resistance thanks to their ceramic bezels, sapphire crystals and the super-hard coatings that they all share. Indeed a new coating technology allows even the rose gold tone designs to be highly resistant to scratches, ensuring that the luxury look of every Astron 8X42 watch lasts as long as possible.

The Novak Djokovic Limited Edition



The Novak Djokovic Limited Edition. SSE143

The 8X42 collection is completed by a very special limited edition made in honor of one of the great sporting achievements of our time. By winning the 2016 French Open, Seiko's partner Novak Djokovic joined the small and very select group of players to have won a Career Grand Slam in tennis. In fact, Novak held all four titles at once, an even rarer feat. We are delighted to use the new caliber as the base for a design that celebrates Novak's remarkable achievement.



Novak recently renewed his trust in Seiko for another four years.

The design is sleek and sophisticated and has a sports feel that reflects Novak's passion for tennis. The names of the four tournaments' host cities, London, Melbourne, New York and Paris, are picked out in yellow on the bezel, the stripe pattern on the dial offers a discreet echo of the way a grass court is mown and the tennis scores of 'Love, 15, 30 and 40' surround the dual-time sub-dial in a discreet and witty design accent. The watch is as durable as it is smart. The bezel is made of zirconia ceramic and the silicone strap is strong and supple; whether Novak is travelling, training or resting, his new Astron will be there, keeping him on time with a precision of one second every one hundred thousand years. The case back proudly bears Novak's signature and individual serial number.

Seiko Astron GPS Solar Big-Date

Titanium

Stainless steel



SSE139



SSE141



SSE147



SSE153

Caliber 8X42

GPS controlled time and time zone adjustment

Dual-Time with AM/PM indication

Perpetual calendar correct to the year 2100, Signal reception result indication

World time function (39 time zones), Daylight Saving Time function, Power save function

Accuracy: +/-15 seconds per month (without receiving a GPS signal and at temperatures between 5°C and 35°C)

Titanium: SSE137, 139, 141

Titanium case with super-hard coating (SSE137, 139)

Titanium case with super-hard black coating (SSE141)

Ceramic bezel

Sapphire crystal with super-clear coating

Water resistance: 10 bar

Magnetic resistance: 4,800 A/m

Diameter: 44.8mm, Thickness: 13.0mm

Titanium bracelet with super-hard coating (SSE137, 139)

Titanium bracelet with super-hard black coating (SSE141)

Three-fold clasp with push button release

Approximate recommended retail prices in Europe: from 2,400 Euro

Stainless steel: SSE147, 149, 151, 153

Stainless steel case with super-hard coating (SSE147, 149, 151)

Stainless steel case with super-hard coating (rose gold color) (SSE153)

Ceramic bezel

Sapphire crystal with super-clear coating

Water resistance: 10 bar

Magnetic resistance: 4,800 A/m

Diameter: 45.5mm, Thickness: 13.0mm

Stainless steel bracelet with super-hard coating (SSE147, 149, 151)

Silicone strap (SSE153)

Three-fold clasp with push button release

Approximate recommended retail prices in Europe: from 1,800 Euro

Novak Djokovic Limited Edition: SSE143

Stainless steel case with super-hard black coating

Ceramic bezel

Sapphire crystal with super-clear coating

Water resistance: 10 bar

Magnetic resistance: 4,800 A/m

Diameter: 45.5mm, Thickness: 13.0mm

Silicone strap

Three-fold clasp with push button release

Limited edition of 5,000 pcs

Approximate recommended retail price in Europe: 2,150 Euro