

March 23, 2017

From the cocktail bar to your wrist.



The new Presage collection, inspired by the glamour of the cocktail bar.

Back in 2010, a Seiko mechanical watch inspired by the glamour of the cocktail bar and designed especially for the Japanese market started to attract attention on the world's watch blogs, forums and websites. In the months and years that followed, the watch became famous and it has come to be coveted by Seiko fans all over the world. Today, we offer a series in our all-mechanical Presage collection that is based on this watch. In so doing, we bow delightedly to the wishes of Seiko enthusiasts, and we raise our grateful cocktail glasses to them all.

Presage. A global success after just one year.

It was at Baselworld 2016 that Seiko announced the international launch of the Presage collection. In just twelve short months, Presage has established an important position in the hearts and minds of lovers of fine watchmaking in many markets of the world, thanks to the diversity of its designs, its outstanding value for money and the wide range of calibers from the accessible 4R through 6R to the exclusive 8R. Presage brings together several of Seiko's most important advances in mechanical watchmaking, including the Magic Lever, the unique and highly durable Spron alloys used in the springs and the Diashock protection system. At the heart of every Presage watch are the benefits of over a century of watchmaking and of an entirely in-house manufacture. Presage is fine mechanical watchmaking, from Japan.

Manhattan, Martini or Margarita? The choice is yours.

There are eight models in the collection, each inspired by a different cocktail and each with its own color scheme. All will be available from June 2017. Two different calibers are used; 4R35 offers the slimness and simplicity of a three hand layout while, in addition, 4R57 offers a center power reserve indicator. All eight creations share the subtle design accents that made the original model so celebrated. The sunray dials all have a deep, pressed pattern whose shimmering beauty is enhanced by seven layers of gloss finish and the clarity of the box-shaped crystals. The hands are delicately curved by skilled craftsmen and women to give the watch case a slimmer profile. When turning the uniquely shaped crown, you can feel the strong torque of the winding mechanism.

The high quality of Presage meets the charm of a design inspired by the delight of a good cocktail. As we say in Japan, "Kampai."



SSA341



SRPB44



SRPB46

Automatic with center power reserve indicator: SSA341, 343, 345, 346

Caliber 4R57

Vibrations: 21,600 vibrations per hour (6 beats per second)

Power reserve: 41 hours

Number of jewels: 29

Specifications

Stainless steel case

Box-shaped Hardlex crystal

Screw see-through case back

Diameter: 40.5mm, Thickness: 14.5mm

Water resistance: 5 bar

Magnetic resistance: 4,800 A/m

Stainless steel bracelet with deployment clasp with push button release (SSA341)

Calf strap with three-fold clasp with push button release (SSA343, 345, 346)

Approximate recommended retail prices in Europe: from 540 Euro

Automatic: SRPB41, 43, 44, 46

Caliber 4R35

Vibrations: 21,600 vibrations per hour (6 beats per second)

Power reserve: 41 hours

Number of jewels: 23

Specifications

Stainless steel case

Box-shaped Hardlex crystal

Screw see-through case back

Diameter: 40.5mm, Thickness: 11.8mm

Water resistance: 5 bar

Magnetic resistance: 4,800 A/m

Stainless steel bracelet with deployment clasp with push button release (SRPB41)

Calf strap with three-fold clasp with push button release (SRPB43, 44, 46)

Approximate recommended retail prices in Europe: from 410 Euro